



# BECOME A CRUISE EXPERT JOIN CLIA!

As a CLIA Accredited Travel Professional, you are recognised  
as a travel industry cruise expert.

CLIA membership gives you access to:

**CLIA'S ONLINE LEARNING ACADEMY:** Learn everything you need to know about selling cruise. Enhance your knowledge of the various cruise segments and categories, learn about worldwide cruise destinations and acquire the skills to upsell, cross-sell and match your clients to the right cruise.

**CLIA'S NEW MEMBERS HUB:** From the latest travel news to cruise line brochures, from ship inspection registration to cruise line promotions & deals and much more, our Members Hub allows you to find information, resources and tools all in one convenient location.

**CLIA'S COMPREHENSIVE RESOURCE LIBRARY:** Ever wanted to find out what electrical socket a ship has, or whether a ship has a guest laundry? How about the distance between the cruise port and the centre of town? Our exclusive Resource Library can help you with this and so much more...

Other benefits of CLIA membership include:

- ✓ Exclusive use of the CLIA logo on all your marketing material
- ✓ Your name listed on CLIA's Travel Agent search on [www.cruising.org.au](http://www.cruising.org.au)
- ✓ Member only access to CLIA's Global "Plan A Cruise Month" campaign
- ✓ DISCOUNTED TICKETS to Cruise360, the cruise industry conference event of the year, and the annual Cruise Industry Awards Dinner
- ✓ EMBARC ID card – for instant industry recognition
- ✓ DISCOUNTS on a wide range of everyday consumer brands

**If you are serious about selling cruise then sign up today!**

☎ 02 9964 9600    💻 [www.cruising.org.au](http://www.cruising.org.au)    ✉ [info-aus@cruising.org](mailto:info-aus@cruising.org)